

theScore, Inc.
MANAGEMENT'S DISCUSSION AND ANALYSIS OF
FINANCIAL CONDITION AND RESULTS OF OPERATIONS
For the Three and Nine months ended May 31, 2019 and 2018

The following is Management's Discussion and Analysis ("MD&A") of the financial condition of theScore, Inc. ("theScore" or the "Company") and our financial performance for the three and nine months ended May 31, 2019. The MD&A should be read in conjunction with theScore's unaudited Condensed Consolidated Interim Financial Statements for the three and nine months ended May 31, 2019 ("Interim Financial Statements") and Notes thereto. The financial information presented herein has been prepared in accordance with International Accounting Standard 34, Interim Financial Reporting ("IAS 34") as issued by the International Accounting Standards Board ("IASB"). The interim MD&A should be read in conjunction with theScore's MD&A for the year ended August 31, 2018. All amounts are in Canadian dollars unless otherwise stated. As a result of the rounding of dollar differences, certain total dollar amounts in this MD&A may not add exactly to their constituent amounts. Throughout this MD&A, percentage changes are calculated using numbers rounded as they appear. This MD&A reflects information as of July 24, 2019.

Certain statements in this MD&A constitute "forward-looking" statements that involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance, objectives or achievements of theScore, or industry results, to be materially different from any future results, performance, objectives or achievements expressed or implied by such forward-looking statements. Forward looking information typically contains statements with words such as "anticipate", "believe", "expect", "plan", "estimate", "intend", "will", "may", "should", "would", "could" or similar words suggesting future outcomes. These statements reflect current assumptions and expectations regarding future events and operating performance as of the date of this MD&A. These statements reflect theScore's current views regarding future events and operating performance, are based on information currently available to theScore, and speak only as of the date of this MD&A. These forward-looking statements involve a number of risks, uncertainties and assumptions and should not be read as guarantees of future performance or results, and will not necessarily be accurate indications of whether or not such performance or results will be achieved. Many factors could cause the actual results, performance, objectives or achievements of theScore to be materially different from any future results, performance, objectives or achievements that may be expressed or implied by such forward-looking statements.

The principal factors, assumptions and risks that theScore made or took into account in the preparation of these forward-looking statements include: risks associated with obtaining all required approvals and licenses in connection with the proposed launch of a mobile sportsbook in New Jersey, risks associated with the sports betting business, operating in a new and developing industry reliant on mobile advertising, the history of operating losses and negative cash flows, the rapidly evolving and intensely competitive sports media industry, dependence on key suppliers and/or sources of content, users

electing not to allow data sharing for targeted advertising, limited long-term agreements with advertisers that could affect future revenue streams, substantial capital requirements to carry out business objectives, the ability to protect intellectual property rights, the risk of infringement of intellectual property rights owned by others, maintenance and enhancement of “theScore” brand, dependence on key personnel and employees, the ability to adapt to rapid technology development, defects in products, real or perceived inaccuracies in key performance metrics, restrictions on the collection, storage, retention, transmission and use of user data, reliance on collaborative partners to develop and commercialize products or services, the ability to expand products into new business areas or new geographic markets, growth-related risks, capacity constraints and pressure on our internal systems and controls, information technology defects, indemnified liability risk, reliance on third-party owned communication networks, uncertain economic health of the wider economy, government regulation of the internet, currency fluctuations, changes in taxation, exposure to taxable presences, risk of litigation, internal controls, credit risk, the use of free and open source software, the control exerted by Mr. John Levy over voting shares of theScore, variability in the market price and trading of theScore’s Class A subordinate voting shares, the failure to pay dividends and the impact of a sale of a large number of Class A subordinate voting shares in the public markets.

Additional factors are discussed under the heading "Risk Factors" in theScore’s Annual Information Form as filed with securities regulatory authorities in Canada and available on SEDAR at www.sedar.com and elsewhere in documents that theScore files from time to time with securities regulatory authorities. Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward-looking statements prove incorrect, actual results could differ materially from the expectations expressed in these forward-looking statements. theScore does not intend, and does not assume any obligation, to update these forward-looking statements except as required by applicable law or regulatory requirements.

The Company

theScore creates highly-engaging digital products and content that empower sports fans. Its flagship mobile app ‘theScore’ is one of the most popular multi-sport news and data apps in North America, serving millions of fans a month. The Company also creates innovative digital sports experiences through its web, social and esports platforms, and in December 2018 announced plans to launch a mobile sportsbook in the United States. theScore’s head office is in Toronto, Canada. Class A shares are traded on the TSX Venture Exchange ("TSX-V") under the symbol SCR.TO. The Company is organized and operates as one operating segment for the purpose of making operating decisions and assessing performance. At May 31, 2019 theScore had 5,566 special voting shares, 334,575,976 Class A shares and 28,054,165 options outstanding.

Revenue

Revenues for the three months ended May 31, 2019 and 2018 were \$8.5 million and \$7.2 million, respectively. Revenues for the nine months ended May 31, 2019 and 2018 were \$24.7 million and \$22.6 million, respectively. Higher sales in the quarter were a result of increased direct sales for both Canada and the U.S. theScore recognizes advertising revenue based on the sale and delivery of advertising impressions on its digital media platforms.

For the three months ended May 31, 2019 and 2018 revenue from Canadian sources were \$4.3 million and \$3.2 million, respectively, while revenue from non-Canadian sources (predominately the U.S.) for the same period was \$4.2 million and \$4 million, respectively. For the nine months ended May 31, 2019 and 2018 revenue from Canadian sources was \$10.4 million and \$8.2 million, respectively, while revenue from non-Canadian sources (predominately the U.S) for the same period was \$14.3 million and \$14.4 million, respectively.

Total average monthly user sessions of theScore mobile app on iOS and Android was 398 million in Q3 F2019, or 102 sessions-per-user per-month on a base of 3.9 million average monthly app users*.

Operating Expenses

(in thousands of Canadian dollars)

| | Three months ended | | Nine months ended | |
|---------------------------------------|--------------------|-----------------|-------------------|------------------|
| | May 31, 2019 | May 31, 2018 | May 31, 2019 | May 31, 2018 |
| Personnel | \$ 4,898 | \$ 4,044 | \$ 14,171 | \$ 12,649 |
| Content | 456 | 366 | 1,465 | 1,292 |
| Technology | 777 | 796 | 2,246 | 2,237 |
| Facilities, administrative, and other | 2,546 | 1,308 | 6,940 | 4,158 |
| Marketing | 690 | 560 | 1,773 | 1,927 |
| Depreciation of equipment | 101 | 105 | 292 | 311 |
| Amortization of intangible assets | 674 | 854 | 2,101 | 2,643 |
| Stock based compensation | 216 | 165 | 461 | 412 |
| | <u>\$ 10,358</u> | <u>\$ 8,198</u> | <u>\$ 29,449</u> | <u>\$ 25,629</u> |

Operating expenses for the three month period ended May 31, 2019 were \$10.4 million compared to \$8.2 million in the same period of the prior year, an increase of \$2.2 million. Operating expenses for the nine month period ended May 31, 2019 were \$29.5 million compared to \$25.6 million in the same period of the prior year, an increase of \$3.9 million.

* User metrics refer to audience and engagement numbers for theScore app on iOS and Android.

Personnel expenses for the three month period ended May 31, 2019 were \$4.9 million compared to \$4.0 million in the same period of the prior year, an increase of \$0.9 million. Personnel expenses for the nine month period ended May 31, 2019 were \$14.2 million compared to \$12.6 million in the same period of the prior year, an increase of \$1.5 million. The increase for the three and nine month period ended May 31, 2019 was due to increased personnel compensation and growth in the number of full time employees to support the Company's entry into the sports betting business. Full time personnel as at May 31, 2019 were 204 compared to 197 as at May 31, 2018.

Content expenses for the three month period ended May 31, 2019 were \$0.5 million compared to \$0.4 million in the same period of the prior year, an increase of \$0.1 million. Content expenses for the nine month period ended May 31, 2019 were \$1.5 million compared to \$1.3 million in the same period of the prior year, an increase of \$0.2 million. This increase is primarily the result of higher fees related to data feeds.

Technology expenses for the three month period ended May 31, 2019 were \$0.8 million, consistent with the same period of the prior year. Technology expenses for the nine month period ended May 31, 2019 were \$2.2 million, consistent with the same period in the prior year.

Facilities, administrative and other expenses for the three month period ended May 31, 2019 were \$2.5 million compared to \$1.3 million in the same period of the prior year, an increase of \$1.2 million. Facilities, administrative and other expenses for the nine month period ended May 31, 2019 were \$6.9 million compared to \$4.2 million in the same period of the prior year, an increase of \$2.7 million. Increases were principally a result of higher professional fees and gaming-related business development expenses compared to the prior year and a change in the nature of expenses of \$0.1 million in sales analytics expenses from marketing to facilities, administrative and other expenses as a result of a reallocation of internal resources during the current period.

Marketing expenses for the three month period ended May 31, 2019 were \$0.7 million compared to \$0.6 million in the same period of the prior year, an increase of \$0.1 million. Marketing expenses for the nine month period ended May 31, 2019 were \$1.8 million compared to \$1.9 million in the same period of the prior year, a decrease of \$0.1 million. This decrease was a result of a change in the nature of expenses of \$0.1 million in sales analytics expenses from marketing to facilities, administrative and other expenses as a result of a reallocation of internal resources.

Depreciation of property and equipment for the three month period ended May 31, 2019 was \$0.1 million, consistent with the same period of the prior year. Depreciation of property and equipment for the nine month period ended May 31, 2019 was \$0.3 million, consistent with the same period of the prior year.

Amortization expense for the three month period ended May 31, 2019 was \$0.7 million compared to \$0.9 million in the same period of the prior year, a decrease of \$0.2 million. Amortization expense for the nine month period ended May 31, 2019 was \$2.1 million compared to \$2.6 million in the same period of the prior year, a decrease of \$0.5 million.

Decreases were mainly due to accelerated amortization of certain non-core intangibles in the prior year.

Stock based compensation expense for the three month period ended May 31, 2019 was \$0.2 million, consistent with the same period of the prior year. Stock based compensation expense for the nine month period ended May 31, 2019 was \$0.5 million compared to \$0.4 million in the same period of the prior year, an increase of \$0.1 million.

Impact of Ontario Interactive Digital Media Tax Credits (“OIDMTC”)

As at May 31, 2019, tax credits recoverable of \$1.6 million are included in tax credits recoverable non-current, in the consolidated statements of financial position (August 31, 2018 - \$1.6 million non-current). Tax credits recoverable reflect management's best estimate of credits that are reasonably assured of realization considering both certificates of eligibility received from the Ontario Media Development Corporation (“OMDC”) for specific claims and the OMDC's historical acceptance of expenditures of a similar nature for refundable credit.

No tax credits were accrued during the three months ended May 31, 2019 and 2018.

EBITDA and Net and Comprehensive losses

theScore utilizes earnings before interest, taxes, depreciation and amortization (“EBITDA”) to measure operating performance. theScore’s definition of EBITDA excludes depreciation and amortization, finance (income) expense and income taxes which in theScore's view do not adequately reflect its core operating results. EBITDA is used in the determination of short-term incentive compensation for all senior management personnel.

EBITDA is not a measure of performance under IFRS and should not be considered in isolation or as a substitute for net and comprehensive income or loss prepared in accordance with IFRS or as a measure of operating performance or profitability. EBITDA does not have a standardized meaning prescribed by IFRS and is not necessarily comparable to similar measures presented by other companies.

The following table reconciles net and comprehensive loss to EBITDA:
(in thousands of Canadian dollars)

| | Three Months Ended | | Nine Months Ended | |
|---|--------------------|--------------|-------------------|--------------|
| | May 31, 2019 | May 31, 2018 | May 31, 2019 | May 31, 2018 |
| Net and comprehensive loss for the period | \$ (1,727) | \$ (894) | \$ (4,566) | \$ (2,777) |
| Adjustments: | | | | |
| Depreciation and amortization | 775 | 959 | 2,393 | 2,954 |
| Finance (income) expense, net | (168) | (110) | (169) | (206) |
| EBITDA | \$ (1,120) | \$ (45) | \$ (2,342) | \$ (29) |

EBITDA loss for the three month period ended May 31, 2019 was \$1.1 million compared to \$45,000 in the same period in the prior year, an increase of \$1.1 million. EBITDA loss for the nine month period ended May 31, 2019 was \$2.3 million compared to EBITDA loss of \$29,000 in the same period in the prior year, an increase of \$2.3 million.

Net and comprehensive loss for the three month period ended May 31, 2019 was \$1.7 million compared to a loss of \$0.9 million in the same period in the prior year, an increase of \$0.8 million. Net and comprehensive loss for the nine month period ended May 31, 2019 was \$4.6 million compared to a loss of \$2.8 million in the same period in the prior year, an increase of \$1.8 million.

Loss per share for the three month period ended May 31, 2019 was \$(0.01) compared to loss per share of \$(0.00) in the same period in the prior year. Loss per share for the nine month period ended May 31, 2019 was \$(0.01), consistent with the same period in the prior year.

Additions to Intangible Assets

During the three and nine months ended May 31, 2019, the Company capitalized internal product development costs of \$1.0 million and \$2.6 million, respectively (May 31, 2018 - \$0.8 million and \$2.3 million). The significant development projects for the nine month period ended May 31, 2019 consisted of private chat, Follow Together, as well as new features including a betting data section and a website widget. The Company has continued developing significant new enhancements to its core technology infrastructure as well as development of its sports betting app, website and related systems and services.

The Company capitalized internal product development costs during the nine months ended May 31, 2019 and 2018 for both new development projects and projects that, in management's judgement, represent substantial improvements to existing products. In assessing whether costs can be capitalized for improvements, management exercises significant judgement when considering the extent of the improvement and whether it is substantial, whether it is sufficiently separable and whether expected future economic benefits are derived from the improvement itself. Factors considered in assessing the extent of the improvement include, but are not limited to, the degree of change in functionality and the impact of the project on the ability of the Company to attract users to its products and increase user engagement with its products. Costs, which do not meet these criteria, such as enhancements and routine maintenance, are expensed when incurred. Future economic benefits from these capitalized projects include net cash flows from future advertising sales, which are dependent upon the ability of the Company to attract users to its products and increase user engagement with its products, and may also include anticipated cost savings, depending upon the nature of the development project.

Consolidated Quarterly Results

The following selected consolidated quarterly financial data of the Company relates to the preceding eight quarters, inclusive of the quarter ended May 31, 2019.

| Quarterly Results | Revenue | EBITDA | Net and comprehensive income (loss) | Income (loss) per share – basic and diluted |
|--------------------------|------------------|------------------|--|--|
| | (\$000's) | (\$000's) | (\$000's) | (\$) |
| May 31, 2019 | 8,463 | (1,120) | (1,727) | (0.01) |
| February 28, 2019 | 6,776 | (2,189) | (3,004) | (0.01) |
| November 30, 2018 | 9,475 | 964 | 163 | 0.00 |
| August 31, 2018 | 5,099 | (2,351) | (3,137) | (0.01) |
| May 31, 2018 | 7,194 | (44) | (894) | (0.00) |
| February 28, 2018 | 7,099 | (518) | (1,623) | (0.01) |
| November 30, 2017 | 8,351 | 531 | (260) | (0.00) |
| August 31, 2017 | 4,752 | (1,896) | (3,418) | (0.01) |

Use of the Company's applications has historically reflected the general trends for sports schedules of the major North American sports leagues. As a result, the Company's first fiscal quarter ended November 30 is typically the strongest from a revenue perspective.

Quarterly revenue fluctuations are a combination of the seasonality trend of usage described above and the market for digital media advertising in Canada and the United States.

EBITDA income (loss) and net and comprehensive income (loss) fluctuations are due to changes in discretionary marketing spend, personnel, costs related to the sports betting business and infrastructure costs, and seasonal revenue fluctuations.

Liquidity Risk and Capital Resources

Cash and cash equivalents as of May 31, 2019 were \$6.5 million compared to \$6.3 million as of fiscal year ended August 31, 2018.

Liquidity

Liquidity risk is the risk that theScore will not be able to meet its financial obligations as they fall due. As at May 31, 2019, theScore had cash and cash equivalents of \$6.5 million (August 31, 2018 - \$6.3 million), accounts receivable of \$8.5 million (August 31, 2018 - \$5.8 million), non-current tax credits recoverable of \$1.6 million (August 31, 2018 - \$1.6 million) and accounts payable and accrued liabilities to third parties of \$4.6 million (August 31, 2018 - \$3.6 million). Accounts payable and accrued liabilities have contracted maturities of less than twelve months.

Management prepares budgets and cash flow forecasts to assist in managing liquidity risk. theScore has a history of operating losses, and can be expected to generate continued operating losses and negative cash flows in the future while it carries out its current business plan to further develop and expand its business. theScore can utilize its cash and cash equivalents to fund its operating and development expenditures.

The Company has available a \$5 million demand credit facility with a Canadian chartered bank. The credit facility is available for working capital purposes and the amount available is based on a percentage of the Company's accounts receivable and those of certain of its subsidiaries. The facility is secured by substantially all of the assets of the Company and certain of its subsidiaries.

The credit facility bears an interest rate at the lenders Prime rate plus 1.00% per annum. The credit facility is repayable on demand and is subject to certain financial covenants.

While theScore can utilize its cash, cash equivalents and demand credit facility to fund its operating and development expenditures, it does not have access to other committed sources of funding, and depending upon the level of expenditures and whether profitable operations can be achieved, may be required to seek additional funding in the future.

Operations

Cash flows used in operating activities for the nine months ended May 31, 2019 were \$3.5 million compared to cash generation of \$28,000 in the same period of the prior year. The increase in cash flows used in operations was a result of increases in operating losses and an increase in accounts receivable.

Financing

Cash flows provided by financing activities for the nine months ended May 31, 2019 was \$8.6 million compared to \$0.1 million in the same period in the prior year. On November 6, 2018 theScore closed a non-brokered private placement offering whereby it issued 36,956,522 million Class A Subordinate Voting shares at a price per share of \$0.23 for net proceeds of \$8.5 million.

Investing

Cash used in investing activities for the nine months ended May 31, 2019 was \$5.0 million compared to \$2.4 million in the same period in the prior year. The increase in cash used in investing activities was due to higher capitalized internal salaries and payments in respect of gaming rights and licenses under development and certain capitalized expenses in connection with the Company's sports betting business.

Commitments

The Company has no debt guarantees, off-balance sheet arrangements or long-term obligations other than the content and office lease agreements noted below.

theScore has the following firm commitments under agreements:

(in thousands of Canadian dollars)

| | Not later than one year | Later than one year and not later than five years | Later than five years | Total |
|------------------------------|----------------------------|--|--------------------------|-----------|
| Leases | \$ 967 | \$ 2,270 | \$ - | \$ 3,237 |
| Other Contractual Agreements | 5,359 | 9,859 | 1,300 | 16,518 |
| Total | \$ 6,326 | \$ 12,129 | \$ 1,300 | \$ 19,755 |

The Company has entered into several new agreements relating to its sports betting business which has increased future contractual commitments.

Office lease:

theScore's current lease agreement is for a 30,881 square foot space at its head office in Toronto, Ontario, and runs until September 30, 2022.

Related Party Transactions

In Fiscal 2013, theScore entered into a lease for a property partially owned by John Levy, the Chairman and Chief Executive Officer of the Company. The aggregate rent paid during the three months and nine months ended May 31, 2019 amounted to \$10,000 and \$30,000 respectively. (2018 - \$10,000 and \$30,000).

The corresponding payable balances as at May 31, 2019 and August 31, 2018 were \$5,000 and nil.

These transactions are recorded at the exchange amount, being the amount agreed upon between the parties.

Entities controlled and directed by theScore's Chairman and Chief Executive Officer and a director of theScore participated in the private placement on November 6, 2018 purchasing 13,043,481 and 13,043,478 shares respectively.

Financial Instruments and other instruments:

theScore does not have any financial instruments, other than its cash and cash-equivalents, accounts receivable and accounts payable. The Company's financial instruments were comprised of the following as at May 31, 2019; cash and cash equivalents of \$6.5 million; accounts receivable of \$8.5 million; and accounts payable and accrued liabilities \$4.6 million. The Company invested its cash equivalents in government treasury bills and guaranteed investment certificates. Accounts receivable are carried at amortized cost. Accounts payable and accrued liabilities are carried at amortized cost, and are primarily comprised of short-term obligations owing to suppliers related to the Company's operations.

Fair Value

Fair value is the estimated amount that the Company would pay or receive to dispose of financial instruments in an arm's length transaction between knowledgeable, willing parties who are under no compulsion to act. The fair value of financial instruments that are traded in active markets at each reporting date is determined by reference to quoted market prices, without any deduction for transaction costs. For financial instruments not traded in an active market, the fair value is determined using appropriate valuation techniques that are recognized by market participants. Such techniques may include using recent arm's length market transactions, reference to the current fair value of another instrument that is substantially the same, discounted cash flow analysis or other valuation models.

The fair values of cash and cash equivalents, accounts receivable, and accounts payable and accrued liabilities were deemed to approximate their carrying amounts due to the relative short-term nature of these financial instruments.

Customer concentration

As at May 31, 2019, a media agency had an accounts receivable balance exceeding 10% of total accounts receivable (August 31, 2018 – two customers). Concentration of this customer represented 14% of the accounts receivable balance (August 31, 2018 – represented 30%).

For the three months ended May 31, 2019, sales to one customer, a media agency exceeded 10% of total revenue (three months ended May 31, 2018 – one programmatic network). For the three months ended May 31, 2019, concentration of this customer comprised 10% of total revenue (three months ended May 31, 2018 – 11%).

For the nine months ended May 31, 2019, sales to two customers, both programmatic networks, exceed 10% of total revenue (nine months ended May 31, 2018 – two customers, both programmatic networks). For the nine months ended May 31, 2019 concentration of the two customers comprised 11% and 11%, respectively, of total revenue (nine months ended May 31, 2018 – 11% and 12% respectively)

Recent standards and amendments effective September 1, 2018:

(a) IFRS 9, Financial Instruments ("IFRS 9"):

In July 2014, the IASB issued the final publication of the IFRS 9 standard, which supersedes IAS 39, Financial Instruments: recognition and measurement (IAS 39). IFRS 9 includes revised guidance on the classification and measurement of financial instruments, new guidance for measuring impairment on financial assets, and new hedge accounting guidance. The Company adopted IFRS 9 on September 1, 2018, which replaces IAS 39, Financial Instruments: Recognition and Measurement ("IAS 39").

(i) Classification of financial assets and liabilities

IFRS 9 contains three principal classification categories for financial assets: measured at amortized cost, fair value through other comprehensive income ("FVOCI"), and fair value through profit or loss ("FVTPL"). The classification of financial assets under IFRS 9 is generally based on the business model in which a financial asset is managed and its contractual cash flow characteristics. The standard replaces the previous classification categories of held to maturity, loans and receivables, and available for sale under IAS 39. The two principal classification categories for financial liabilities under IFRS 9 are amortized cost, and FVTPL.

The adoption of the IFRS 9 has not had a significant impact on the Company's accounting policies for financial assets and financial liabilities.

(ii) Impairment of financial assets

IFRS 9 replaces the 'incurred loss' model in IAS 39 with an expected credit loss ("ECL") model. The new impairment model applies to financial assets carried at amortized cost and contract assets. The adoption of the new ECL impairment model has not had a significant impact on the Company's measurement of impairment losses on its financial assets carried at amortized cost and contract assets.

(iii) Transition

As a result of the adoption of IFRS 9, there was no impact on deficit as at the date of adoption of September 1, 2018. In making this determination, we note that changes in accounting policies resulting from the adoption of IFRS 9 have been applied retrospectively.

(iv) Classification of financial assets and liabilities on the date of initial application of IFRS 9.

The following table shows the original measurement categories under IAS 39 and the new measurement categories under IFRS 9 for each class of the Company's financial assets and liabilities as at September 1, 2018.

(in thousands of Canadian dollars)

| | | | Carrying amount at adoption date | |
|--|--------------------------------------|---------------------------------|----------------------------------|--------------|
| | Original classification under IAS 39 | New classification under IFRS 9 | Under IAS 39 | Under IFRS 9 |
| Financial assets: | | | | |
| Cash and cash equivalents | Designated as FVTPL | Amortized cost | 6,347 | 6,347 |
| Trade and other receivables | Loans and receivables | Amortized cost | 5,839 | 5,839 |
| Financial liabilities: | | | | |
| Accounts Payable and accrued liabilities | Amortized cost | Amortized cost | 3,710 | 3,710 |

The application of IFRS 9 resulted in the classifications as set out in the table above and explained below.

Trade and other receivables that were classified as loans and receivables under IAS 39 are now classified as measured at amortized cost. There was no change in the carrying amount of trade and other receivables on the date of adoption of IFRS 9 as a result of the change in classification.

(b) IFRS 15, Revenue from Contracts with Customers ("IFRS 15"):

IFRS 15 supersedes previous accounting standards for revenue, including IAS 18, Revenue (IAS 18) and IFRIC 13, Customer loyalty programme (IFRIC 13). IFRS 15 introduced a single model for recognizing revenue from contracts with customers.

This standard applies to all contracts with customers, with only some exceptions, including certain contracts accounted for under other IFRSs.

The standard requires revenue to be recognized in a manner that depicts the transfer of promised goods or services to a customer and at an amount that reflects the consideration expected to be received in exchange for transferring those goods or services. This is achieved by applying the following five steps:

1. identify the contract with a customer;
2. identify the performance obligations in the contract;
3. determine the transaction price;
4. allocate the transaction price to the performance obligations in the contract; and
5. recognize revenue when (or as) the entity satisfies a performance obligation.

IFRS 15 also provides guidance relating to the treatment of contract acquisition and contract fulfillment costs. The Company has adopted IFRS 15 in its consolidated financial statements for the annual period beginning on September 1, 2018. The application of this new standard has no significant impact on the Company's reported results with regards to the timing of recognition and classification of revenue, and the treatment of costs incurred in acquiring customer contracts. Further, the application of IFRS 15 does not affect the Company's cash flows from operations or the methods and underlying economics through which it transacts with its customers.